



MICROE

Microe specialises in innovative mobile wireless data solutions for a range of industries. The company's award-winning pocketWIZ application is designed to help businesses with mobile staff – especially those in the sales and service industries – improve productivity and reduce costs.

SOLUTIONS

Microe's pocketWIZ enables mobile staff to complete daily tasks on PDAs or laptops, sending crucial information back to the office in real time across the Optus Mobile network. Data created using pocketWIZ can be directly integrated into most accounting packages.

pocketWIZ can capture vital information such as customer signatures and deliver up-to-date information on crucial business areas such as job status, inventory levels and customer details. It also integrates with a sophisticated payment gateway application, enabling staff to accept credit card payments remotely and prepare invoices on site.

All Microe applications are developed locally, ensuring that customised applications can be deployed quickly and full technical support is available from expert staff.

pocketWIZ offers five standard applications. Each module is easy to use, paperless and fully customisable:

- **pocketWIZ Sales** allows sales representatives to create call lists; view customer details, order history and inventory levels; refresh ordering; create sales reports and send orders back to the office in real time for dispatch while on the road.
- **pocketWIZ Service** enables mobile technicians to receive real-time job updates; view customer, job and history details; and create service orders, time sheets and sales reports.

FIELD FORCE AUTOMATION

Field service

Field sales

- **pocketWIZ Merchandising** enables the creation of a variety of reports, including distribution and compliance, price check reports, promotions and time sheets.
- **pocketWIZ POD** allows your mobile staff the ability to schedule jobs, monitor delivery details and capture signatures.
- **pocketWIZ Forms** gives your mobile staff the ability to create surveys, questionnaires, reports and time sheets quickly and efficiently.

BENEFITS

pocketWIZ offers a variety of benefits, allowing businesses to:

- Increase productivity by enabling staff to view up-to-date information on the road
- Use electronic data entry to minimise errors, remove the need for paper forms and allow data to be easily stored and retrieved
- Lower business costs by eradicating repetitive work and reducing travel time
- Reduce the risk of debt and increase cash flow by capturing payments on site.

