



AIRLOOM

Airloom is a leading mobile technology services firm providing strategy, development and systems integration services. Airloom uses its proven mobile solutions expertise to help companies integrate technologies so they can operate, communicate and collaborate more efficiently and effectively.

SOLUTIONS

Airloom's mobility solutions focus on four key areas:

- **Mobility consulting.** Airloom's strategic and operational mobility consulting identifies initiatives that drive tangible returns. These initiatives include areas such as mobility roadmap, readiness assessment, business case – ROI analysis, network cost management, network and device planning, infrastructure design, security services and device management.
- **Sales force automation.** Airloom's mobile task automation modules deliver on the following mobile business requirements:
 - Order and Signature
 - Barcode Capture
 - Mobile Survey
 - Payroll Management
 - Objective Management
 - Photo Capture
 - Customer Management
 - Asset Management
 - Status and Location
 - Competitor Activity Capture
 - Timesheets
 - Expense Management
 - Call Plan
 - Job Dispatch
 - Distribution Management
 - Product and Pricing Catalogue
 - Task Management
 - Shelf Facing Gains and Losses



- **Wireless email.**
 - **Nokia Intellisync wireless email.** Acknowledged by Nokia as Asia Pacific's first expert mobility partner, Airloom implements the Nokia Intellisync wireless email solution as the mobile extension for Lotus Domino and Microsoft Exchange Servers.
 - **Microsoft Exchange direct push email.** A Microsoft accredited partner, Airloom offers design, implementation and training services for the deployment of Microsoft Exchange Server 2003 SP2 mobile messaging solutions with Windows Mobile 5.0 devices.
- **Mobile device management and security.** Airloom uses the Credant Mobile Guardian solution for mobile device security and management. This is a fully integrated, centrally managed mobile data security solution, providing strong authentication, intelligent encryption, usage controls, automated key management and data recovery.

BENEFITS

Airloom's experienced client service teams integrate diverse skill sets to complete client engagements expertly and efficiently. Its consultants provide:

- Expert guidance – where to invest to maximise business impact
- Proven engagement and delivery methodologies
- Mobile initiatives that help drive tangible returns
- Cost management strategies
- Initiatives to improve organisational efficiency.